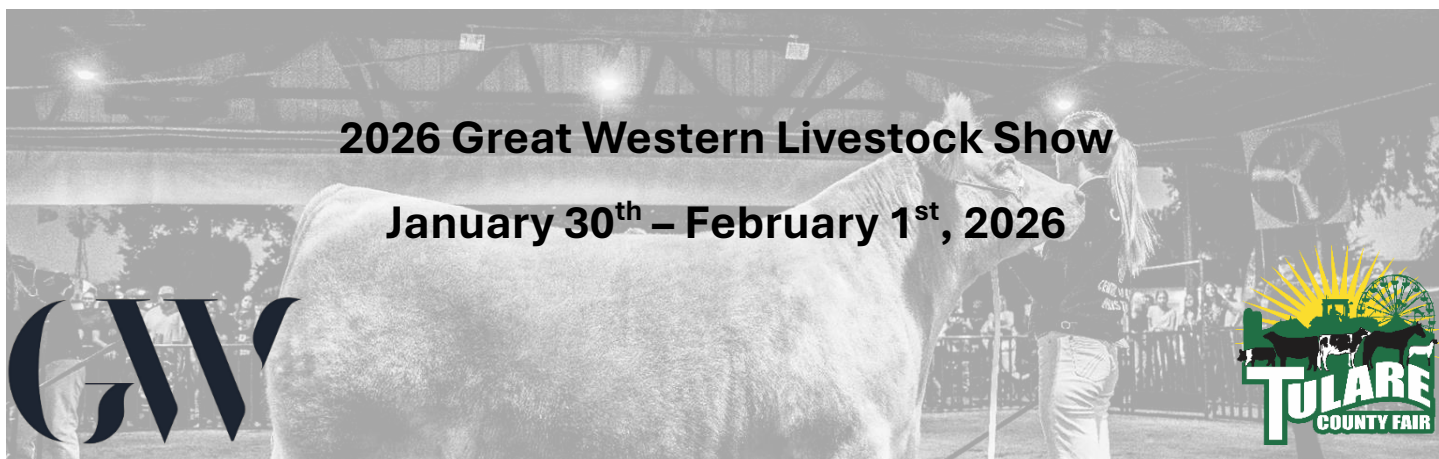




Dear Prospective Sponsor,

SAVE THE DATE FOR THE GREAT WESTERN LIVESTOCK SHOW!

The Great Western Livestock Show is a premier livestock event that brings together exhibitors from across the Western United States.

This show provides exhibitors an opportunity to showcase their livestock and demonstrate their skills in the ring. It's more than just a display of livestock; it's a celebration of healthy competition, sportsmanship, and personal growth. Exhibitors gain valuable experience in resilience, perseverance, and responsibility—qualities that prepare them for challenges in real-life situations. Exhibitors compete for the ultimate title of Supreme Champion and a share of an impressive \$130,000 in cash premiums and awards.

Join us at the Great Western Livestock Show and witness the dedication, passion, and hard work of the next generation of agricultural leaders! A complete show schedule is available at www.GreatWesternLivestockShow.com for your convenience.

The show would not be possible without the support of our community. We need your help to offset all costs. Please see the attached Sponsorship Levels and Form for more information.

We welcome all levels of donations. We thank you for your continued support. If you have any questions, please reach out to Britni Gregg our Partnership Coordinator.

Thank You!

Dena Rizzardo

CEO

Britni Gregg

Partnership Coordinator

559-686-4707

info@tcfair.org



2026 Great Western Livestock Show

Sponsorship Information

January 30th – February 1st, 2026



Reach diverse audiences and gain unparalleled exposure. Be a sponsor!

The Great Western Livestock Show offers businesses like yours a chance to creatively market and promote your products and/or services, engage with consumers, generate leads, make sales, and build a positive community image throughout Tulare County and the region. Our Sponsorship Program offers many ways to support the Great Western Livestock Show while promoting your business/organization.

2025 Great Western Livestock Show Metrics:

- **Participants:** 1,891
- **Exhibitors:** 704
- **Number of Awards we handed out:** 704
- **Payout:** \$94,000 in prize money
- **Countless:** Memories made at the Great Western Livestock Show!

Market Information

- **County:** Tulare
- **Cities:** (Tulare, Visalia, Dinuba, Exeter, Farmersville, Lindsay, Porterville, and Woodlake)
- **Total Population:** 477,054
- **Demographics:** *Tulare County, CA. (n.d.). Retrieved from Census Reporter: www.censusreporter.org

Age

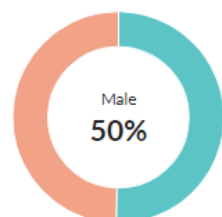
31.7

Median age

about 80 percent of the figure in California: 37.6

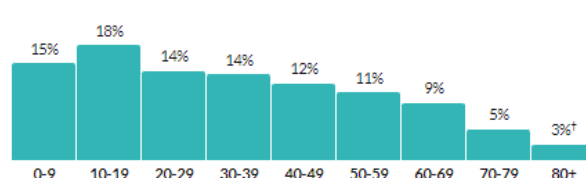
about 80 percent of the figure in United States: 38.8

Sex

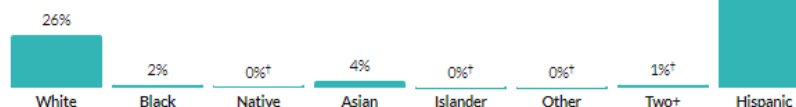


Male
Female

Population by age range



Race & Ethnicity

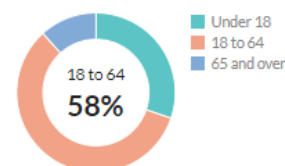


Show data / Embed

* Hispanic includes respondents of any race. Other categories are non-Hispanic.

Show data / Embed

Population by age category



January 30th – February 1st, 2026 | WWW.TCFair.ORG

Contact: Britni Gregg | (559) 686-4707 | Info@tcfair.org

2026 Great Western Livestock Show

Sponsorship Information

January 30th – February 1st, 2026



Sponsorship Levels

Diamond - \$15,000

Items available for Sponsorship

- Supreme Champion Drive Dinner, Buckles & VIP Area



This sponsorship includes the following:

- Representation as the supporter of “Said Item”
- Supporter receives naming rights of “Said Item” at the event.
- Supporter to display banner(s) GW to Design & Print
- Sponsor Logo and Link on GW Website
- Supreme Champion Drive Dinner 4 VIP Tables (Each Table Seats 8)
- Voice of GW will provide sponsorship messages
- Social Media Recognition and Advertising
- 10 x 10 Booth Space

Crystal - \$7,000

Items available for Sponsorship

- Supreme Champion Drive Ring
- Hog Show Ring & Buckle
- Sheep Show Ring & Buckle
- Beef Show Ring & Buckle
- Goat Show Ring & Buckle
- Supreme Champion Drive Concert & After Party

This sponsorship includes the following:

- Representation as the supporter of “Said Item”
- Supporter receives naming rights of “Said Item” at the event.
- Supporter to display banner(s) GW to Design & Print
- Sponsor Logo and Link on GW Website
- Supreme Champion Drive Dinner 2 VIP Tables (Each Table Seats 8)
- Voice of GW will provide sponsorship messages
- Social Media Recognition and Advertising
- 10 x 10 Booth Space

Platinum - \$5,000

Items available for Sponsorship

- Hog Barn
- Beef Barn (Big)
- Beef Barn (Small)
- Sheep Barn
- Goat Barn

This sponsorship includes the following:

- Representation as the supporter of “Said Item”
- Supporter receives naming rights of “Said Item” at the event.
- Supporter to display banner(s) GW to Design & Print
- Sponsor Logo and Link on GW Website
- Supreme Champion Drive Dinner 1 VIP Table (Each Table Seats 8)
- Voice of GW will provide sponsorship messages
- Social Media Recognition and Advertising

2026 Great Western Livestock Show

Sponsorship Information

January 30th – February 1st, 2026



Items available for Sponsorship

- Red Barn
- Milk Parlor
- Entrance
- Livestock Gate
- Livestock Office

Gold - \$2,000

This sponsorship includes the following:

- Representation as the supporter of “Said Item”
- Supporter receives naming rights of “Said Item” at the event.
- Supporter to display banner(s) GW to Design & Print
- Sponsor Logo and Link on GW Website
- Supreme Champion Drive Dinner 6 VIP Dinner Tickets

Items available for Sponsorship

- Community Sponsor

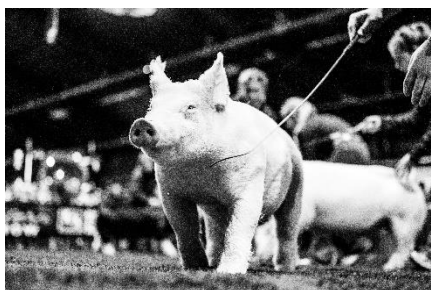
Silver - \$750

This sponsorship includes the following:

- Representation as the supporter of “Said Item”
- Supporter receives naming rights of “Said Item” at the event.
- Supporter to display banner(s) GW to Design & Print
- Sponsor Logo and Link on GW Website
- Supreme Champion Drive Dinner 1 Table

Items available for Sponsorship

- Supreme Champion Drive Dinner Table



Bronze - \$500

This sponsorship includes the following:

- Representation as the supporter of “Said Item”
- Supporter receives naming rights of “Said Item” at the event.
- Sponsor Logo and Link on GW Website
- Supreme Champion Drive Dinner 1 Table



	Representation as the supporter of " Said Item"	Supporter receives naming rights of " Said Item" at the event.	Sponsor Logo and Link on GW Website	Supreme Champion Drive Dinner	Supporter to display banner(s) GW to Design & Print	Voice of GW will provide sponsorship messages	Social Media Recognition and Advertising	10 x 10 Booth Space
Diamond \$15, 000	X	X	X	4 VIP Tables (Each Table Seats 8)	X	X	X	X
Crystal \$7, 000	X	X	X	2 VIP Table (Each Table Seats 8)	X	X	X	X
Platinum \$5,000	X	X	X	1 VIP Table (Each Table Seats 8)	X	X	X	
Gold \$2,000	X	X	X	6 VIP Dinner Tickets	X			
Silver \$750	X	X	X	1 Table (Non-VIP) (Each Table Seats 8)	X			
Bronze \$500	X	X	X	1 Table (Non-VIP) (Each Table Seats 8)				